

VIVEUR

FRAGRANCE DIFFUSION TECHNOLOGY

INTRODUCTION

We believe fragrance is the unexplored frontier of interior design.

“master the invisible”

STATUS QUO

Common fragrance systems operate with scant finesse: flooding spaces with damaged liquids, their molecular integrity compromised before the first breath. Cold drafts from airconditioning suppress what remains, leaving dead zones where air simply moves without purpose.

These systems sit apart from their environments - visible units that interrupt interior design, mechanical timers that ignore the rhythm of actual use. Integration becomes an afterthought rather than intention.

Fragrance becomes background interference rather than ambient architecture, present but uncontrolled, diminishing rather than elevating the spaces it was meant to serve.

Engineered to blend into the built environment, delivering fragrance in a way that is delicately overlaid, unobtrusive, and attuned to context.

Diffused seamlessly across private spaces, it creates an atmosphere that belongs entirely to you - present without announcement, controlled without compromise.



VECTORDIFFUSION

Our proprietary technology delivers fragrance through a sophisticated two-phase process: controlled atomization, then targeted distribution.

Pure fragrance oil reaches you unimpaired, preserving the composition of the perfumer, every note unfolding as desired.

FRAGRANCE INTEGRITY

Avoiding heat and additives maintains the molecular structure of complex fragrance compounds, preserving top, middle, and base notes, allowing the fragrance to unfold naturally.

INTERIOR INTEGRATION

VectorDiffusion integrates seamlessly into architectural intention, operating without visual interruption or mechanical noise, present only through its effect.

HVAC-INDEPENDENT

Dedicated micro-ventilation eliminates the need for integration with existing air handling systems, removing the problem of cold air currents that suppress fragrance perception and create uneven experiences.

PRECISION DELIVERY

VectorDiffusion maps distribution across designated areas, ensuring consistent concentration without dead zones or overwhelming corners—each space receives precisely what it requires.

STAFF CONTROL

Staff control the intensity and fragrance selection directly, adapting the atmosphere to match the rhythm of the day, occupancy levels, or the specific desires of the moment.

PREDICTIVE MAINTENANCE

The system monitors fragrance oil levels continuously, providing advance notification for replenishment before depletion - ensuring the atmosphere never falters.



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ARCHITECTS OF FRAGRANCE